


Date

February 20, 2026



Time

12:00 - 15:00

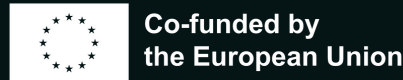

Location - Haos
Community Space Artklasa
Dunavski kej 48, Belgrade
SALES EXCELLENCE SESSION
DAY 02

	Topic	Speaker	Time
01	STEPPING BACK, NOT OUT: THE EVOLUTION OF FOUNDER-LED SALES	MIRKO NOVAKOVIĆ CEO @ Dash0	12:00
02	GREAT PRODUCT, MONETIZATION NOT QUITE THERE YET? UNLOCK ITS FULL POTENTIAL	VERENA DE SMEDT-ZUEGNER Partner @ Simon-Kucher & Partners	13:00
	NETWORKING & LUNCH		14:00

PROUDLY SUPPORTED
BY THESE CHANGE-MAKERS

 Schweizerische Eidgenossenschaft
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BELGRADE